

# THE CREATIVE WOOD SHOW

This document outlines the following information for those attending or wishing to attend this event. If your club is not attending but you would like to participate in the event, please contact Di Reynolds 0419811966 or [direynolds@adam.com.au](mailto:direynolds@adam.com.au) to register your interest.

**Event :** Hahndorf Creative WoodCraft & Gift Market,  
Hahndorf Memorial Institute  
November 25<sup>th</sup> – 26<sup>th</sup> 2017

This is a market style event and is being hosted by Hahndorf Woodturner Charles Greig and his team, under the banner of Western Woodworkers. This event supports members of the clubs attached to Woodgroup SA. It allows members of Woodgroup SA to gather together and share the woodworking spirit in an environment that they can sell their products to a range of customers in a very busy tourist town 4 weeks before Christmas.

There will be demonstrations of woodturning and use of the scroll saw, where we are encouraging members participating to engage in the demonstrations. It is also a great opportunity for clubs to promote what they do and encourage new membership to their club or another club depending on the location of the potential member.

This event is also being sponsored by Wood Flair on Fleurieu by one of our members Adrian who sells many members work in his Gallery at Myponga.

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### 1. **Benefits to Clubs** - Minimal Cost for site has been distributed to your club.

- Trading site up to 3 metres per club
- Promote your Club, provide your club leaflets and other marketing materials
- Sale of Club products IE made by members for the club
- Sale of individual members products
- Gift wrapping and packaging materials supplied
- High foot traffic tourist exposure
- Pre Christmas market sales
- After sale follow up opportunities
- Traders rest area with tea, coffee and biscuits
- Networking between the clubs during the weekend
- Credit card facilities (pricing structure needs to include 2.6%)
- **UNLIMITED ITEMS CAN BE SOLD**

### **Promotional Banners and Photographs.**

You are able to display photos, banners and other materials around the hall and in your area to add colour and interest to your trade stand.

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Nothing can be adhered to the walls but there is a hanging rail available. Hooks and fishing line/string are required. The trade stall display is your responsibility and we encourage your club to use what they have to enhance their stand.

## 2. Guidelines for Presenting Items for Sale

To know when to submit a piece to an Exhibition, Show/Market or Gallery, is a question that is often queried. Here is a set of guidelines to assist an artist evaluate their own work. It does not matter how small or how large the piece is or how inexpensive it is, the principles are the same.

1. Does the piece have good shape and form?
2. Is the product well finished (sanded)?
3. Is the outer finish favourable and fit for purpose? (waxed or lacquered)
4. The item should have the look and feel of something you would buy.
5. Ensure there are no cracks or defects unless they are part of the design.
6. Ensure the piece does not have borer holes as it may be subject to Quarantine restrictions if it is intended as an international gift or international purchaser.

If the answer to these questions is yes then it is ready to be placed out for sale.

The price on the item needs to be reasonable for what the item is.

Even the prestigious Wood Works Gallery at Bungendore just outside the ACT has a range of products for sale from under \$25 to works costing \$1000's. Therefore, it does not matter if the piece is priced at \$10 or \$100 it needs to meet the guidelines above.

Each Item that is being submitted will be reviewed to ensure that it meets the above guidelines.

## 3. What to Sell

This is a market style event (Woodgroup SA members only and no Commercial Vendor sales allowed) which has not been held in South Australia as such. We are encouraging members to use a wide range of materials and be creative in what is produced. Hahndorf is a high traffic tourist area and the event is being well promoted via social media and other forums to engage both tourists and local South Australians to attend. It is 4 weeks before Christmas, perfect to sell stocking fillers and great art works.

### Ideas

Colourful garden dibblers, toys, jewellery, jigsaws, kitchen items, bowls, vases, weed pots, xmas decorations of all sorts. So put your creative thinking cap on and lets make this an amazing event.

Use some Australian timbers if possible. Bear in mind that these items may go overseas so lightweight and no borer holes are a quality assurance must. Many of the people attending will be women and women love colour so don't be afraid to use various mediums and colours. There are so many ideas that you can make.

No item is too small or too low in cost for this event, the only thing that we ask is that the finish and the presentation is the best that you can make it.

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## 4. Pricing Your Items for This Event

As a result of the recent Home Show at Wayville we identified the following

- The highest percentage of items sold ranged between the \$30 to \$50 price range. (Bearing in mind that there was restriction on the price range of \$20 and above)
- The next highest was between \$50 and \$70

There is no price range for this event but we have credit card facilities so it is advised that you price your items to include 2.6% for the merchant facility. Unless your club already has these facilities which actually a good idea for clubs to do. Please consider.

**Formula to Price** (re use of credit card potential) is Cost of item x 2.6 divided by 100 = The 2.6% of the item. Then add this to your original cost. If your club has facilities then this should be incorporated as per your club rules. There are no guidelines on pricing your items but what is a fair price for your item.

## 5. Terms and Conditions

### Acknowledgement of Rights

You hereby Acknowledge that all rights and interests, that relate to functioning of this event are controlled by Charles Greig and his Support Team for the duration of the event and the preparation prior to the event being held.

You must be a member of a wood group associated with WoodgroupSA to participate in this event unless directed so by the Support Team management.

### Insurance

During the bump in, event and bump out, you will be covered by the public liability insurance of Western Woodworkers. If you are not a member of WoodgroupSA then a day membership form with associated costs will be required.

### Allocation of Sites

The Event will be held at the Hahndorf Institute, located in the Main Street of Hahndorf. Sites will be allocated as the applications are processed. The Support team will contact your group to request what your club needs are. The Site Steward who is a designated member of the The Support team will be in-charge of the overall running of the event and will do their best in accommodating any request regarding your requirements.

### Stall Setup

Tables and table cloths will be supplied, in the event that there are not enough available for the clubs we may request the clubs to bring addition items along.

The clubs are responsible for the set up of their stall and the pricing that is attached to all their products.

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## Bump In

Friday between 12 noon and 4 pm the Institute will be available for members to set up their site. Access will be via Auricht Road into the rear of the institute. Unloading of items can be made on the driveway on the west side of the institute. Access to trolleys will be made available on the day.

## Bump Out

Event completes at 4pm on Sunday. Bump out is between 4pm and 6pm. It is a requirement that you assist the Support team to return the institute to a clean area which include putting tables away and sweeping the floor.

## Parking

Free parking is available at the rear of the institute and on the associated back roads within Hahndorf. Parking in the main street of Hahndorf is very restrictive and has hour requirements therefore not recommended.

## Demonstrations

The Support team are making available, a wood lathe for members to demonstrate on. We appreciate your assistance and ask that each club provides 2 members or more to demonstrate this over the 2 day period at scheduled times. Schedule TBA. The Scroll Saw members will also be demonstrating but in their dedicated area.

## Electrical

If electricity is required, only currently tested extension cords and appliances will be allowed.

## Amenities

Tea and Coffee will be provided by the Support team during the event. A fully equipped kitchen is available for members to store their lunch and refreshments. This is available on the left of the stage area. Toilet amenities are available with the Institute and available for members and the public.

## 6. Sponsor - Wood Flair on Fleurieu

We are proud to announce that dedicated wood gallery, **Wood Flair on Fleurieu**. Owned and operated by Adrian and Jill (members of Fleurieu Woodturners) are the main sponsor for this event. South Australia had no dedicated gallery that specialises in the ancient art of woodcraft. Members of WoodgroupSA have the potential to produce fine wood artwork and they are proud to sponsor this event and display many of WoodgroupSA finest Wood Art work at this event.

Opening hours are currently 9:30am – 4:00pm  
Saturday, Sunday and Public Holidays.

Find us on:

Facebook: [@woodflaironfleurieu](#)

Instagram: [woodflaironfleurieu](#)

Web: [www.woodflaironfleurieu.com.au](http://www.woodflaironfleurieu.com.au)

